



Chahat Bhatia

Product Designer

Product Designer with **3+ years of experience** turning complex product flows into simple, intuitive experiences that improve conversion and reduce user friction.

WORK EXPERIENCE

Refyne | Bangalore

Apr 2024 – Present

Product Designer

- Owned & redesigned the end-to-end lending journey, reducing friction across key steps and **improving overall conversion rates**.
- Identified drop-offs in e-NACH mandate flows and redesigned failure handling and recovery journeys, **improving success rates** and reducing CX queries.
- Led a homepage revamp initiative, **improving content hierarchy**, discoverability, and engagement across core actions.
- Simplified complex financial and compliance requirements into clear, user-friendly experiences through close collaboration with cross-functional teams.
- Contributed to building and standardizing design components to **improve consistency, scalability, and speed** across product experiences.
- Working on introducing UPI-based flows post license approval, enabling cross-sell of the core SOD product to drive adoption and improve repayment experience. (WIP)

Jio Embibe | Bangalore

May 2022 - March 2024

UI/UX Designer

- Designed and delivered end-to-end product experiences for classroom management and school operations, grounded in **user research** with educators.
- Built solutions across assignments, attendance, communication, and workflow tracking—**improving efficiency** for teachers and institutions.
- Collaborated with product, engineering, and stakeholder teams to ship intuitive, scalable solutions used across multiple schools.
- Conducted usability testing and iterated on designs to **improve engagement and task completion**.

CONTACT

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[Chahat Bhatia](#)

EDUCATION

Google UX Design Certificate

Coursera

2022

B.A Honors

Delhi University

2018 - 2020

SKILLS

- UX Research
- Wireframing
- Visual Design
- Interaction Design
- UI Design
- Prototyping
- Usability Testing
- Copy Writing

TOOLS

- Figma
- Figjam
- Adobe Creative Suite
- Jira
- Notion
- Canva